The Standard

Downtown LA

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CONFIDENT, WORLDY, AND A LITTLE MYSTERIOUS

Vanity Fair
OVERVIEW

Originally constructed as the headquarters of Superior Oil, The Standard, Downtown LA is Mid-Century California architecture par excellence. Smack-dab in the center of booming Downtown Los Angeles, the 207-room hotel features massive guest rooms, a rooftop pool and bar with stunning panoramic views of LA, a rooftop beer garden serving traditional German food and beer, a stellar 24-hour restaurant, and the full-service Ping-Pong club SPiN Standard. There is also a quarry’s worth of marble on the façade and covering the lobby, which is, well, very impressive.

HOTEL FEATURES

All rooms feature oversized guest rooms, free wi-fi, 24-hour room service, overstocked minibars, super comfy beds, egyptian cotton sheets, fluffy down pillows, big sunny windows that open, giant mirrors, huge tvs, bluetooth audio speakers, custom bath amenities, cozy robes, x-large bath towels, mood lighting, extra-long work desks, pet-friendly, and a 24-hour gym.
LOBBY

OVERVIEW
Built as the headquarters for Superior Oil in 1955, The Standard’s landmarked building features an opulent marble lobby and iconic Mid-Century design. The vaulted lobby features a Vladimir Kagan labyrinth sofa, installation pieces by Jenny Holzer and Ryan McGinness, and amenities such as a DJ booth, modular projection screen, bar, billiards table, Ping-Pong tables, and a photo booth.

FEATURES
Cocktail Receptions
Private Bar
200 Person Capacity

DIMENSIONS
2650 square feet
OVERVIEW
The Penthouse suites have tons of natural light from their corner location, feature a king size platform bed, a separate living room with a dining table for six and sitting area with labyrinth sofa. The spacious bathroom has a super sized shower and soaking bathtub, spacious vanity area, and separate water closet.

FEATURES
Small Meetings
Trunk Shows
Intimate Gatherings
20 Person Capacity

DIMENSIONS
915-1000 square feet
OVERVIEW
SPiN STANDARD, LA’s first professional Ping-Pong club, is located on the mezzanine, just up the escalator above the lobby. Players of every ability test their table tennis skills on nine pro-level tables. Three full bars serve speciality cocktails as well as craft brews on tap. The small-bite menu features plenty of paddle-whacking delights.

FEATURES
Nine Ping Pong Tables  
DJ Booth/House Sound  
Projection  
Private Space  
Cocktail Receptions  
300 Person Capacity  
Three Bars

DIMENSIONS
Arena - 2064 square feet  
Spin B - 1348 square feet  
VIP Lounge - 1430 square feet  
VIP Lounge + B - 2778 square feet  
Floor Buyout - 4842 square feet
OVERVIEW
The Rooftop offers panoramic views of Los Angeles and the mountains beyond. There’s a heated swimming pool, red AstroTurf deck, dance floor, large film projector, DJ booth, poolside bar, outdoor fireplace, waterbed pods, sculptured topiary and a Biergarten.

FEATURES
360 views of Los Angeles Skyline
Heated swimming pool
DJ Booth/House Sound
Cocktail Receptions
Buyouts
Fireplace
Waterbed Pods
Lounge
350 Person Capacity

DIMENSIONS
6275 square feet
OVERVIEW
The Biergarten offers tasty German classics. Delve into pretzels, weiners, strudels, and beer amid the ambience of our famous rooftop garden.

FEATURES
Bar
Ping Pong Table
Foosball Table
Sound
Receptions
80 Person Capacity

DIMENSIONS
1554 square feet
OVERVIEW
Our Blonde and Brunette Meeting Rooms on the 4th Floor are the ideal space for your presentation, training session, screening, or small meeting. The room has complimentary WiFi, and there’s an attached room for coffee and pastry breaks.

FEATURES
Small Meetings
Breakout Room
Free Wifi
Tables and Chairs
45 Person Capacity

DIMENSIONS
Meeting Room A - 720 square feet
Meeting Room B - 300 square feet
OVERVIEW
The 24/7 Restaurant at The Standard, Downtown LA specializes in organic, locally sourced comfort classics served all day, every day in a vibrant brasserie setting. There's a diner-style counter that’s perfect for cocktails or a quick bite, as well as a supremely charming outdoor patio.

FEATURES
Cafe Style Seating
24-Hour Service
House Sound
Patio
120 Person Capacity

DIMENSIONS
1626 square feet
The Restaurant

OVERVIEW
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FEATURES
- Cafe style seating
- 24 hour service
- House sound

DIMENSIONS
- 469 square feet

OVERVIEW
Located on the ground level, adjacent to the lobby and restaurant patio, The Firepit is the ideal space for a casual, yet intimate outdoor reception or group dining experience.

FEATURES
- Small cocktail receptions
- Koi Pond
- Fire Pit
- House Sound
- 40 Person Capacity

DIMENSIONS
- 469 square feet

FIRE PIT
For sales inquiries, please contact:
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